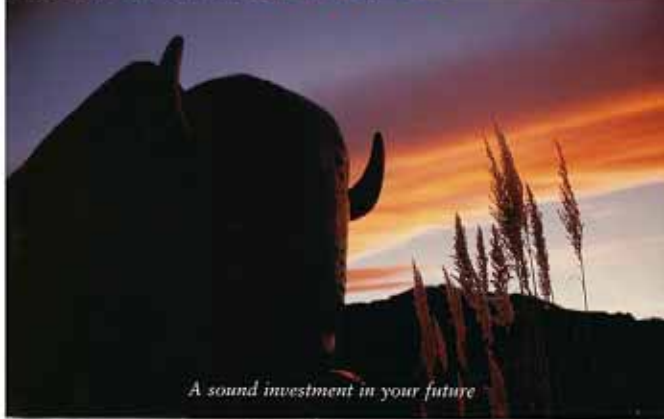


# University of Colorado

# MBA executive



*A sound investment in your future*

## Why CU's Executive MBA?

### Executive-Friendly Schedule

- Business people and professionals who enroll in the Executive MBA complete the degree in less than two years.
- Classes meet for one full day each week—alternating Fridays and Saturdays—to minimize disruption of participants' work schedules.

### (EXECUTIVE SUMMARY)

The **EXECUTIVE MBA** is an accredited MBA degree designed to build upon participants' working-world experience.

**PROGRAM PARTICIPANTS** come from a variety of business and professional backgrounds. What they share are managerial experience and a commitment to excellence. (see page 2)

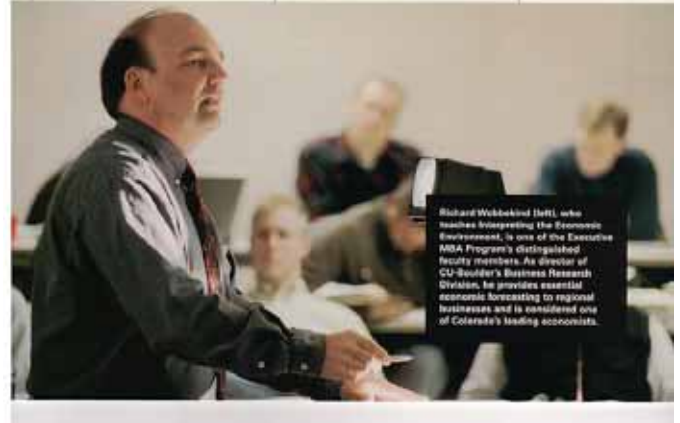
The **CURRICULUM** is distinct from that of a traditional MBA, which emphasizes knowledge a practitioner needs, one program focuses on what decision makers need to know. (see page 4)

The **SCHEDULE** is designed to address the time constraints of working professionals. (see page 5)

**FACULTY** are chosen from nearly 200 full-time faculty members in CU's three AACSB-accredited Graduate Schools of Business at Boulder, Denver, and Colorado Springs—the largest pool of talent for an executive MBA program in the Rocky Mountain region. (see page 6)

**PROGRAM COSTS** are, in many cases, paid for in full or in part by employers. Financial aid is also available. (see page 8)

**ALUMNI VALUE** components include access to the University of Colorado's vast resources and a special Alumni Network. (see page 10)



Richard Webbinkin (left), who teaches *Interpreting the Economic Environment*, is one of the Executive MBA Program's distinguished faculty members. As director of CU-Boulder's Business Research Division, he provides essential economic forecasting to regional businesses and is considered one of Colorado's leading economists.

## Why CU's Executive MBA?

### National Recognition

- The University of Colorado has a national reputation for excellence and is the largest university in the Rocky Mountain region.
- The program is offered by CU's three business schools, which are ranked among the nation's top 20%. All three schools have earned AACSB accreditation—the most rigorous available.

### (BUDGET)

#### Program Price

The Executive MBA is priced as a package. Participants know the total cost when starting the program, and it is guaranteed so that participants can budget accordingly.

The cost of the program includes tuition, all books and educational materials, CU fees, and all off-campus seminars, including the international trip. Current program cost can be found with the application materials inside this booklet's back pocket.

Why is the tuition higher than that for a traditional MBA?

CU's Executive MBA is designed for the working professional, so such, the university provides a premium level of service in terms of faculty, facilities, support staff, and services. The cost is modest in comparison to the quality and the benefits the program delivers—sound investment in the participant's future.

The CU Executive MBA Program is a self-supporting academic program that receives no state tax dollars to subsidize tuition. All costs associated with the program are covered directly through tuition payments.

#### Financial Aid

CU Executive MBA students are eligible for a deferred payment program that allows participants to defer half of a term's tuition until completion of the term; interest is charged on the unpaid balance. This option assists participants who are reimbursed by their employer after a course is completed.

No-need-based student loans are currently available to cover tuition. Some need-based loans are also available. The program also has a scholarship program that targets students accepted into the program who qualify for need-based financial aid. Please contact the Program Office for additional details regarding financial aid.

#### Computers

Program participants are required to have their own personal computer (PC), modem, and Internet access for use in the program. Participants also need to apply, and be comfortable using, software to operate the modem as well as word processing and spreadsheet software.

The program provides specific software related to coursework. Although every effort is made to provide software compatible with individual participants' machines, many times only IBM-compatible software is available. If participants' computers are not IBM-compatible, they will need occasional access to an IBM-compatible PC during the program.

Participants who do not own a personal computer and involve are encouraged to purchase this equipment and become familiar with its use well in advance of starting the program. The program offers participants low-interest loans to purchase personal computers for use in the program. Repayment is made over the course of the two-year program. This computer loan program is made possible through the generous gift of an Executive MBA alumnus.



"I especially appreciated the quality of my fellow students. They really enhanced discussions and debates by sharing their real-world experiences. Because each class stays together throughout the program, you build a strong support network with your classmates. It's a challenging academic program with practical applications."

Joe Moschler  
Regional Manager  
The Glass Depot®  
Executive MBA Class of '96

#### CU Executive MBA Sponsorship Details

- Program cost paid in full by participant's organization: 10%
- Program cost shared by participant and the organization: 25%
- Program cost paid by participant: 25%